Proceedings of the 5<sup>th</sup> meeting of National Board for Adventure Tourism held under the Chairmanship of Secretary (Tourism), Government of India on 11<sup>th</sup> October 2023 at 03.00 PM.

5<sup>th</sup> meeting of the National Board for Adventure Tourism was held under the Chairmanship of Secretary (Tourism) through hybrid mode on 11<sup>th</sup> October 2023 at 03.00 PM.

#### Agenda 5.1 Leave of absence

The list of participants, who attended the meeting is given at Annexure-1. Leave of absence was granted to those, who could not attend the meeting.

# Agenda 5.2 Confirmation of proceedings of the 4<sup>th</sup> meeting of the National Board for Adventure Tourism

Proceedings of the 4<sup>th</sup> meeting of the National Board for Adventure Tourism were circulated to all the members vide email dated 4th May 2023. The same was confirmed by the members.

#### Agenda 5.3 Action Taken Report on the Proceedings of the 4<sup>th</sup> Meeting.

Action taken report on various items of the 4<sup>th</sup> meeting of the Board was noted.

#### Agenda 5.4 Draft Model Adventure Tourism Safety Act and Regulations

- 1. It was informed that CNA-AT has submitted a draft Model Law, which is being aligned with international best practices such as those followed by New Zealand.
- 2. It was further informed that the proposal of Adventure Tourism Rescue Centres (ATRC) is being aligned with Disaster Management Framework.
- 3. It will act as a dedicated rescue grid for Adventure Tourism. CNA-AT has prepared a draft proposal for setting up of adventure tourism rescue centre including the list of equipment and manpower for running the centre.
- 4. It was suggested to engage with relevant ministries to gather insights on safety, environmental, and regulatory needs to structure the model law for adventure tourism.
- 5. It was further suggested to collaborate with States to develop a comprehensive framework and consult with them to understand current

- practices and the areas needing formulation of model law for adventure tourism.
- Further, Uttrakahand State shared the collaboration with the National Disaster Management Authority (NDMA) for Adventure Tourism Rescue. The State was requested to submit a report on the collaboration and further, a meeting with NDMA may be conducted.

#### Agenda 5.5 National Workshop for Capacity Building for Adventure Tourism

- 1. CNA-AT presented a broad structure for the workshop in the meeting covering the following:
  - (i). Create awareness about responsible adventure tourism.
  - (ii). Deliberate on National Skill Development Plan for Adventure Tourism
  - (iii). Model Adventure Safety Act and Regulations
  - (iv). Destination Development
  - (v). Other aspects of National Strategy for Adventure Tourism
- 2. It was discussed that the background material on the subjects that would be covered in the workshop may be sent to relevant attendees in advance before the workshop.
- 3. It was further suggested to explore to organize the National Workshop in Gujarat during ATOAI's 15<sup>th</sup> Annual convention in December.

#### Agenda 5.6 Development of Mega Adventure Trails in the Country

- 1. EY, NPMU presented the concept and salient features of the TOR for master plan and comprehensive project report for the following Mega Adventure Tourism Trails:
  - (i) Ganga Nature & Heritage Trail
  - (ii) Western Himalaya Mega trail
- 2. It was further informed that the draft TOR was to the Line Ministries, States, and Industry and consultations have been held with them and their suggestions and feedback have been suitably incorporated.
- 3. It was further discussed that the trail may be categorised as per the difficulty level such as Easy, Moderate, and Difficult for all kinds of Adventure Tourists. The development approach of the trail also needs to

- take the local architecture and themes to capture local ethos in the development.
- 4. It was accordingly decided that Swadesh Darshan NPMU may expedite the selection of consultant so that the master plan and detailed project report for the two mega-adventure trails could be prepared expeditiously.

#### Agenda 5.7 Connectivity to Remote Adventure Tourism Areas

- 1. ATOAI suggested opening airstrips in the Himalayan region under the Udaan scheme to make India a year-round destination.
- 2. It was suggested that the matter will be discussed with the Ministry of Civil Aviation and concerned States to expedite the operationalisation of connectivity in remote areas to promote tourism including adventure tourism in these areas.

#### Agenda 5.8 Other Items suggested by ATOAI

- 1. ATOAI suggested opening border areas for domestic and international tourists, policies for adventure tours by National Insurance Companies, satellite phones and other pressing needs for promoting the sector.
- 2. ATOAI was requested to prepare a background report on the market potential of adventure tourism in India, comparative performance vis-à-vis other competing destinations, gaps in policies, programs, and infrastructure. It was also decided to document the ongoing FAM Trip to Arunachal Pradesh under VVP and future potential for developing adventure tourism in the border areas.
- 3. The report will help expedite decision and support on various issues highlighted by the Association.
- 4. It was further discussed that the matter may be taken up with J&K to organize the ATTA Adventure NEXT in Srinagar.

## 1. List of Participants from Central Ministries

| S.No. | Ministries                      | Name               | Designation          |
|-------|---------------------------------|--------------------|----------------------|
| 1.    | Ministry of External Affairs    | Ms. Gurleen Kaur   | Under Secretary      |
| 2.    | Ministry of Civil Aviation      | Mr. Kameshwar      | Under Secretary      |
| ۷.    |                                 | Mishra             |                      |
| 3.    | Ministry of Skill Development   | Mr. Rishab Khattri | Assistant Director   |
| 3.    | and Entrepreneurship            |                    |                      |
| 4.    | Ministry of Youth Affairs       | Mr. G Rajeev       | Director             |
| 5.    | Ministry of Development North   | Mr. P.S. Waung     | Joint Director       |
| 3.    | Eastern Region                  |                    |                      |
| 6.    | Ministry of Environment, Forest | Mr. C. Sashi Kumar | Tech. Officer        |
| 0.    | & Climate Change                |                    |                      |
| 7.    | Ministry of Home Affairs        | Ms. Pausumi Basu   | Joint Secretary (BM- |
| /.    |                                 |                    | II)                  |
| 8.    | Department of Sports, Ministry  | Ms. Vanitha Sood   | Director (NPYAD)     |
|       | of Youth & Sports               |                    |                      |
| 9.    | Ministry of Development of      | Mr. Harpreet Singh | Joint Secretary      |
|       | North Eastern Region (DONER)    |                    |                      |

## 2. List of Participants from Heads of Central Government Organizations

| S.No. | Organisation              | Name                  | Designation           |
|-------|---------------------------|-----------------------|-----------------------|
| 10.   | IITTM Indian Institute of | Prof. Alok Sharma     | Director              |
|       | Travel and Tourism        |                       |                       |
| 11.   | Management                | Dr. Kamakshi          | Nodal Officer, CNA-AT |
|       |                           | Maheshwari            |                       |
| 12.   |                           | Mr. Mohit Limba       | Manager, CNA-AT       |
| 13.   |                           | Mr. Chandradeep       | Manager, CNA-RT       |
| 15.   | Indian Mountaineering     | Prof. Hashwanti Bisht | President             |
| 16.   | Foundation                | Col S S Phogat        | Director              |
| 17.   | IISM                      | Col IS Thapa          | Principal             |
| 18.   |                           | Ms. Renu Bamrara      | TIO                   |

## 3. List of Participants from States

| S.No. | State             | Name                  | Designation   |
|-------|-------------------|-----------------------|---------------|
| 19.   | Jammu and Kashmir | Dr. Syad Adai Rasheed | Secretary (T) |
| 19.   |                   | Shah                  |               |

| 20. | Himachal Pradesh | Dr. Rakhi Singh    | Joint Director             |
|-----|------------------|--------------------|----------------------------|
| 21. | Uttarakhand      | Col Ashwini Pundir | Additional Chief Executive |
|     |                  |                    | Officer - Adventure        |
| 22. | Leh-Ladakh       | Mr. K. Mehboob Ali | Secretary (T)              |
|     |                  | Khan               |                            |

## 4. List of Participants from Industry Associations

| S.No. | Industry Associations                       | Name                   |
|-------|---|------------------------|
| 23.   | ATOAI                                       | Mr. Ajeet Bajaj        |
| 24.   |   | Mr. Ronny Singh Gulati |
| 25.   |   | Mr. Tejbir Singh       |
| 26.   |   | Ms. Sonam Bhutia       |
| 27.   |   | Mr. Nirat Bhatt        |
| 28.   |   | Mr. Vaibhav Kala       |
| 29.   | CII National Committee on Tourism           | Mr. Sanjay Basu        |
| 30.   | Indian Association of Tour Operators (IATO) | Mr. Tony Marwah        |

## 5. List of Participants from MOT

| Sn | Name                        | Designation               |
|----|-----------------------------|---------------------------|
| 1. | Mr. Rakesh Kumar Verma, IAS | Additional Secretary, MoT |
| 2. | Ms. Manisha Saxena          | Director General, MoT     |
| 3. | Ms. Radha Katyal Narang     | Director (NT), MoT        |
| 4. | Mr. Om Prakash              | Under Secretary (NT), MoT |
| 5. | Mr. Senthur Kumaran         | Assistant Director, NT    |
| 5. | Mr. Rajat Gupta             | Manager (NT), MoT         |
| 6. | Mr. Amit Mishra             | Manager (NT), MoT         |
| 7. | Mr. Faisal Khan             | NPMU, EY                  |
| 8. | Ms. Manjiri Gaikwad         | NPMU, EY                  |